



## South Broward FREE Member Services

### FREE Showing Time

Showing Time for the MLS enables South Broward members to schedule showings 24/7 through the MLS website. It saves time, reduces calls, generates more showings and helps agents provide better service.



### FREE CRS Premium Tax System

Our browser based premium tax system provides robust, feature-driven functionality that enhances the capabilities of the Multiple Listing Services (MLS). The tax system links public record data with our MLS system for seamless delivery of in-depth property data, market information, demographics, school information, street and aerial maps. South Broward members can run powerful comparables with CRS Tax to provide clients with the most up to date information. This tax service also include Mailing Lists and Labels to assist members with their prospecting needs.



### FREE List Hub

We are proud to offer our Brokers an internet marketing tool with List Hub. Brokers will have the opportunity to maximize their internet marketing exposure by displaying their listings on internet sites while maintaining complete control since the broker determines where their listings will be displayed. List Hub partners with over 184 Publishers that can broadcast your listings in more than 900 websites. (Reference some List Hub Publishers below)



### Free Website

South Broward members can save hundreds of dollars a year by creating and maintaining their own webpage. Members will no longer have to be stuck with a web developing company throughout their career. This is a free service thru the MLS system. The agent webpage also include IDX search and a lead generator which in turn will give members more capabilities and save money at the same time.

### FREE IDX Solutions

IDX incorporates MLS search into a member's webpage.

South Broward members that hire web developers to build their websites can obtain IDX at no additional cost. Members can choose to use the MLS IDX search link, a framed IDX link, an FTP data feed, or a RETS IDX data feed. Members will need to refer to their web developer to determine which option to use.



### FREE Annual Trade Show

South Broward members enjoy a catered lunch and the opportunity to meet with South Broward affiliates at the Luncheon and Affiliate Trade Show. This event includes free food, giveaways, raffles, and prizes.

### FREE Floor Plans

South Broward members can access to a vast library of floor plans from the MLS. The list includes a long list of subdivisions, neighborhoods, and models



### FREE MLS Advantage

MLS Advantage allows members to share available MLS listings across Florida. With a single search, members can find all listings that match your search parameters from participating MLS boards.



### FREE MLS Classes

South Broward Board of Realtors® offers its members a very extensive list of MLS classes every month. These classes include most of the free services provided by the South Broward Board in this brochure. South Broward members have the benefit of taking all the classes and they can also return to any of the classes anytime they desire. Simply go to [www.southbrowardrealtors.com/events](http://www.southbrowardrealtors.com/events) and register today.

**FREE MLS Technical Help: 1-888-825-5472**

**FREE FAR Technical Help: 407-587-1450**

**FREE Legal Hotline: 407-438-1409**



### South Broward Board of Realtors®

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## SOUTH BROWARD BOARD OF REALTORS®

### Exclusive Services Offered to South Broward Board Members

#### FREE Continuing Education Classes

The South Broward Board is the only Board in Florida that offers their members FREE CE classes with a variety of subject material aimed at keeping the real estate professional in tune with current changes in the marketplace.



#### FREE Microsoft Office Classes

South Broward Board members can learn to use Word, Excel and PowerPoint to run their everyday business. Microsoft Word allows members to run marketing campaigns by using it to create letters and labels. Microsoft Excel users can manage information exported from the MLS. Microsoft PowerPoint helps realtors create powerful sales presentations.



#### FREE Property Panorama Virtual Tour

This program offers South Broward members the perfect virtual tour solution. Property Panorama automatically generates a virtual tour after a member uploads 5 (or more) photos into their MLS listing. Members can also create unlimited virtual tours and it also includes a long list of enhanced features. These enhanced features include:

- \*Includes All images in MLS
- \*Link Automatically Added to MLS
- \*Converted to Video
- \*Uploaded to YouTube
- \*Statistics and Web Tracking
- \*Unlimited Tech Support
- \*GoToAssist - Customer Support
- \*Training Webinars
- \*Includes InstaView Print
- \*Lead Generator and Capture System
- \*One-Click Social Media Sharing
- \*Unlimited Photos
- \*REALTOR.com Friendly
- \*Add and Generate Panoramas
- \*Add Voice Overs
- \*Add Your Video
- \*Add Your Own Music
- \*Choose from 50+ Music Choices
- \*Google Maps Viewing Options
- \*School Demographics
- \*Loan Calculator
- \*Property Details
- \*TurboText
- \*MobileMedia
- \*PodCast Tours
- \*CD/DVD Tours



## South Broward FREE Member Services

### FREE MLS Matrix

The South Broward Board of Realtors® is pleased to offer Matrix, at no cost, as part of your regular MLS service. MLS Matrix offers these enhanced features:

- Ability to be accessed from a PC, Mac, Tablet, or Smart Phone device.
- Your own Agent Web Site that is directly integrated with the MLS
- Private Client Web Pages for automatic customer communications
- Internet Lead Capture
- Framed IDX search link for other websites
- Enhanced Client Management
- Lightning fast searches
- Multi function speed bar
- Add/Edit listing function



To access MLS Matrix go to: <http://sef.mlsmatrix.com>.

### FREE Access to Legacy MLS Software

South Broward members can still have full access to Mixchange and Fusion MLS

URL to MLXchange: <http://sef.mlxchange.com>

URL to Fusion: <http://sef.fusionmls.com>

\*Note: Mixchange and Fusion MLS no longer have add/edit listing capability.

## TransactionDESK™

The Complete Transaction Management Solution

### FREE Transaction Desk

The only Transaction Management solution with forms and contract software included.

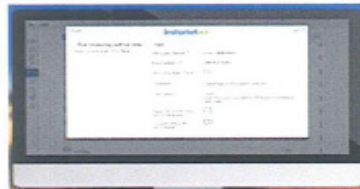
Transaction desk provides you with the capability to: Email or fax documents directly from the system. All faxing in and out is toll free within the continental US. Unlimited online document storage, share any documents with others online, import data from MLS and tax databases, activity plan templates make adding checklists easy, import Outlook and Top Producer contacts, automated email reminders keep you on top of your business, Transaction Desk Pro™ is Realtor Secure.

## InstanetFAX™

Fax to Email or Email to Fax

### FREE Unlimited Instanet Faxing

Allows members to quickly fax paper documents to any e-mail address in the world. Faxed paper documents are delivered to the recipient's email box as a PDF file attachment. Your email can contain your contact information, brokerage logo and your photograph. All faxes sent from the US are sent using a toll free fax number. South Broward members save \$79 a year!



## DocBOX®

Access your Documents Everywhere on Anything



### FREE DocBox

Become Paperless! Access your documents anytime, anywhere. DocBox can be accessed from any computer in the world with internet access. With **unlimited storage\***, you can safely store all your real estate files online. Documents can be faxed, uploaded or emailed into the system, greatly reducing the need for document scanning. All your files will be stored securely online, safe from office theft, fire, flood, or natural disaster.

\*South Broward members save \$99 a year.

### FREE DocBox2Go

Now you can have the same complete access to your most important real estate documents that you have with DocBox right from your Smartphone with DocBox2Go. Simply log into [www.DocBox2Go.com](http://www.DocBox2Go.com) and access everything right from your phone! DocBox2Go works with almost every Smartphone, including Blackberrys®, Androids, iPhones®, or Windows.



### FREE DocBox Print Driver

Use the DocBox Print Driver to virtually "Print" any document to fax, email or account upload. Install the DocBox Driver along with the other Printers on your desktop, laptop, office workstation or on all of your computers. You can then fax or email that document to anyone, anytime, as long as you have an Internet connection.

## InstanetFORMS®

### FREE Instanet Forms

Now, starting a transaction couldn't be easier. Our extensive forms library allows you to select and customize your needed forms with a click of a mouse. There's no big downloads, ever.

Our Quick Start Groups feature makes your own forms packets, and includes a large database of commonly-used clauses and stipulations. Easily add personal or brokerage-specific clauses.

With Instanet Forms, you can send forms electronically, and with authentisign module, even arrange for legally-binding e-signings.

When you use Instanet Forms, a full audit trail of changes, modifications and dates are automatically kept for each contract and form created. And you are always sure of what form is actually the very latest.

## AuthentiSIGN®

Create and Legally Sign Documents on Any Device

### FREE Authentisign

Complete with tamper proof security technology to prevent document modification, Authentisign® is 100% E-SIGN compliant and FHA and Fannie Mae approved. And, to make things even easier, the software integrates seamlessly with the popular cloud services Dropbox®, Google drive and OneDrive. By including Authentisign in your services, it saves South Broward members \$69 a year.



### South Broward MLS to Go App

CoreLogic Business

Everyone

★★★★☆

Installed

### FREE South Broward MLS to Go App

This app puts the MLS in the palm of every member's hand. This app was designed to be used by both real estate professionals and shared to their buyers thru text, email, or social media. This app is designed to be used in Android or iPhones.

### FREE Supra E Key\*

Use your smartphone or tablet as your lockbox key. The eKEY application uses your phone's wireless communications so you can do business anywhere. Choose from many different Android™, BlackBerry®, and Apple phones and tablets. As a member of South Broward, you'll no longer be required to pay Supra \$18 a month for this service. This reflects a saving of \$216 a year!

\*The purchase of a fob and activation are required.



### FREE Announce My Listing

This program is designed to help you and your seller share announcements across a variety of social mediums. You can post the announcements on Facebook, LinkedIn, Twitter, and Google+. Embed in blogs and websites. Distribute via high quality HTML. Buyers connect with you via email and social media. Listing data automatically syncs with MLS records.

